



John Halmans is CEO of Gulpener Brewery, B.V. located in the Dutch village of Gulpen in the Netherlands, near the border with Belgium and Germany. Gulpener Brewery competes effectively against industry giants like Heineken by brewing and marketing carbon neutral beer. Mr. Halmans' was recognized this spring by the Amsterdam newspaper *Trouw* as one the Netherlands' "Sustainable 100" for his efforts to incorporate energy efficiency, use renewable energy and cooperate with local farmers to produce organic barley, wheat, rye spelt and hops for the brewery's operations. He serves on the boards of several organizations, including MVO Nederland, an organization dedicated to promoting corporate social responsibility. Mr. Halmans has a degree in Business Administration and Marketing.